

CORPORATION OF THE TOWN OF GORE BAY COMMUNITY PROFILE



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1 INTRODUCTION

1.1 Welcome to Gore Bay

The Town of Gore Bay, located on the North Channel of Lake Huron, is nestled between two splendid, tree-covered bluffs. Incorporated in 1890, Gore Bay is one of the larger communities on Manitoulin with a permanent population of just over 900. Gore Bay is the judicial centre of Manitoulin, and one of the island's commercial and professional centres.

1.2 A Diverse Community

The Town of Gore Bay offers its citizens and visitors all the comforts of a small town. There are a multitude of services and clubs available to enjoy, including a Royal Canadian Legion, Rotary Club, Lion's Club, Girl Guides of Canada, Masonic Lodge, airport, museums, library, curling club, and an arena to name a few.

It is one of the few locales on Manitoulin that does not have a native name. The town may have taken its name from the tapering gore-shaped harbour or from a steamship, The Gore, which was trapped on the ice in the harbour one winter.

The town features one of the largest marinas on Manitoulin Island. During the summer months the population and activity of the town flourishes as boaters and tourists from around Ontario and the Great Lakes regions flock to the area. The area is popular with cottagers and vacationers during the summer months. Gore Bay is an attractive town where there is lots to see and do.

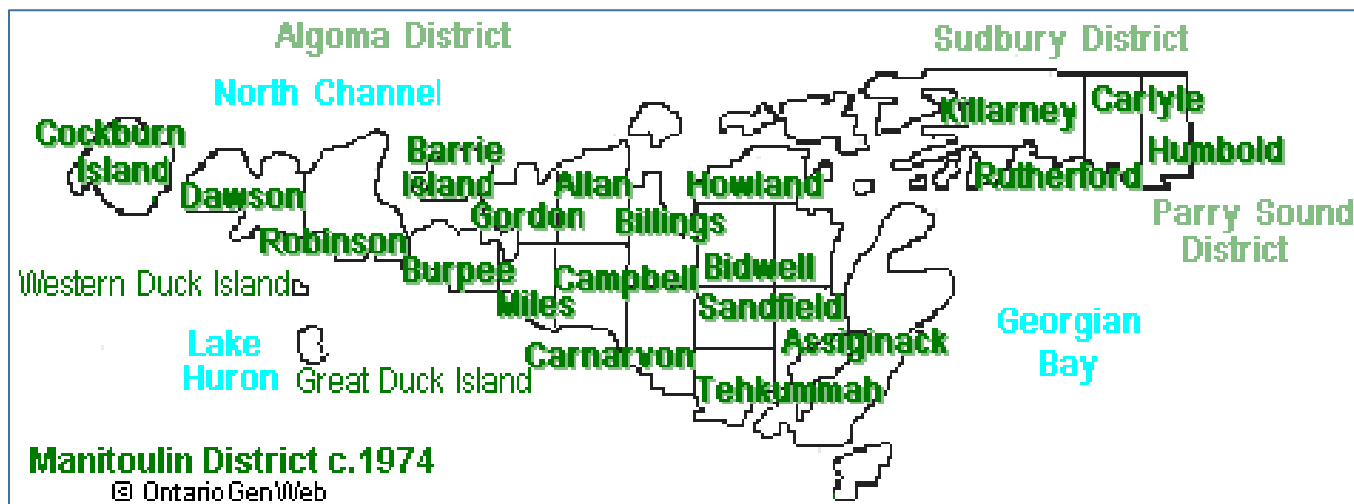
2 LOCATION

2.1 Distances from Gore Bay	Km	Miles
Toronto	575	357.2
Espanola	111	68.97
Sudbury	193.7	120
Hamilton	615.6	382.5
Meldrum Bay	70	43.49
South Baymouth	63	63

2.2 Map of Gore Bay



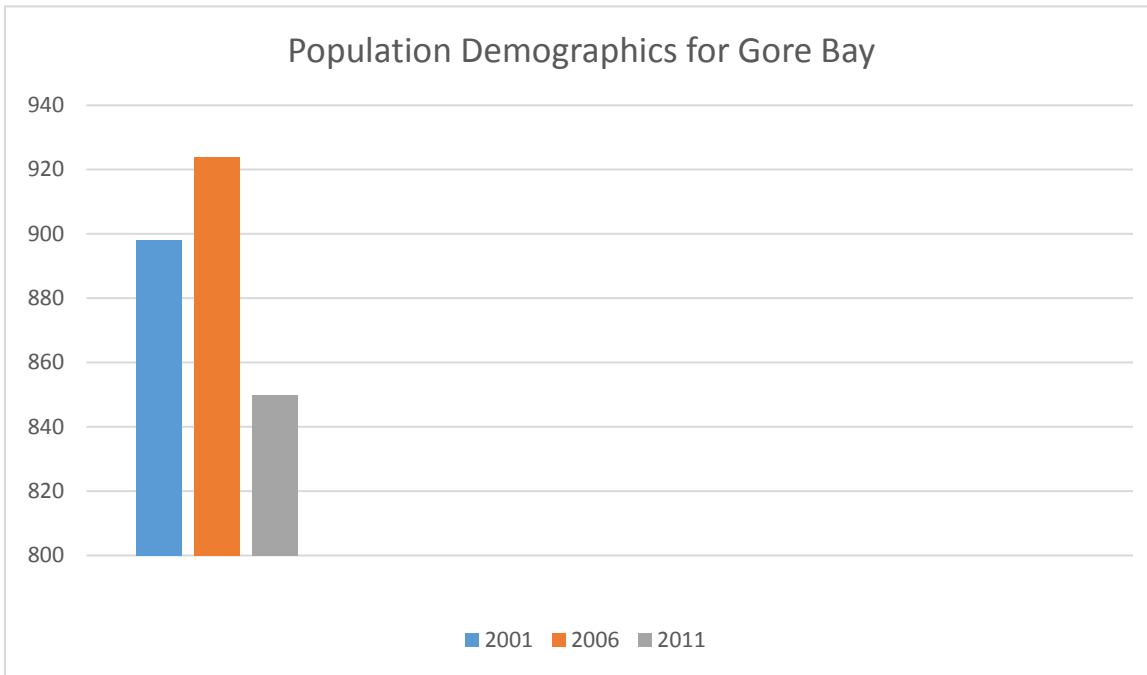
2.3 District of Manitoulin Map



3 DEMOGRAPHICS

3.1 Current Population

Population	in	2011: 850
Population	in	2006: 924
Population	in	2001: 898

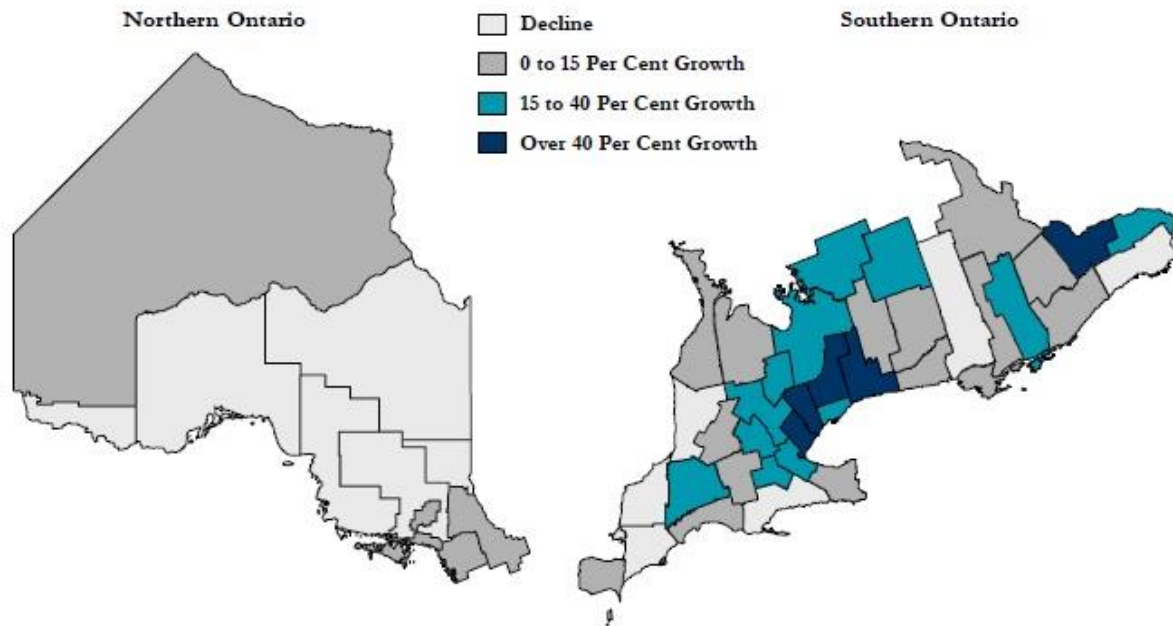


3.2 POPULATION GROWTH AND PROJECTIONS

According to the Ministry of Finance population projections for 2013 to 2041 based on the 2011 census report, “the population of Northern Ontario is projected to be relatively stable over the projection horizon, with a slight decrease of 3.4 per cent, from 803,000 in 2013 to 776,000 by 2041. Within the North, the Northeast is projected to see a population decline of 23,000 or 4.2 per cent, from 564,000 to 540,000. The Northwest is projected to experience population decline of 4,000 people, or 1.7 per cent, from 240,000 to 236,000.”

Chart 9

Population growth/decline by census division over 2013 to 2041



Source: Ontario Ministry of Finance projections.

3.3 Population by Age & Sex

Age Characteristics	Gore Bay, Ontario (Census subdivision)			Manitoulin, Ontario (Census Division)		
	Total	Male	Female	Total	Male	Female
Total population by age groups	850	415	435	13,050	6,520	6,530
0 to 4 years	40	25	15	700	360	340
5 to 9 years	40	25	15	705	370	340
10 to 14 years	35	20	15	795	450	345
15 to 19 years	45	25	20	860	460	400
15 years	5	5	0	170	100	70
16 years	10	5	5	190	100	95
17 years	10	5	5	180	90	85
18 years	10	5	5	170	100	75
19 years	5	5	0	145	70	80
20 to 24 years	40	20	20	640	315	325
25 to 29 years	30	15	15	535	265	260
30 to 34 years	45	25	20	555	270	285
35 to 39 years	35	20	15	665	320	340
40 to 44 years	30	15	20	775	350	430
45 to 49 years	70	30	40	960	490	465
50 to 54 years	60	35	25	1,055	525	535
55 to 59 years	70	35	35	1,005	520	490
60 to 64 years	60	35	25	1,125	545	585
65 to 69 years	50	25	20	915	465	450
70 to 74 years	50	20	30	690	340	350
75 to 79 years	50	20	25	475	245	225
80 to 84 years	55	20	35	325	160	165
85 years and over	50	10	40	260	75	190
Median Age	51.6	48.6	54.9	46.6	46.2	47.1
% of Pop. Aged 15 and over	87.1	82.9	89.0	83.1	81.9	84.4

3.4 Marital Status

Gore Bay,
Ontario
(Census subdivision) Manitoulin,
Ontario
(Census Division)

Total population 15 years and over by marital status	740	350	390	10,840	5,340	5,500
Married or Living With A Common-law partner	435	220	215	6,420	3,210	3,210
Married (and not separated)	360	180	180	5,100	2,550	2,550
Living Common-law	75	35	40	1,320	660	660
Not married and not living with a common law partner	305	130	175	4,420	2,130	2,290
Single (never married)	135	75	75	2,710	1,485	1,230
Separated	20	10	10	365	190	175
Divorced	30	15	15	515	265	245
Widowed	115	25	25	825	190	635

3.5 Family Characteristics

Total number in census of families in private households – 235

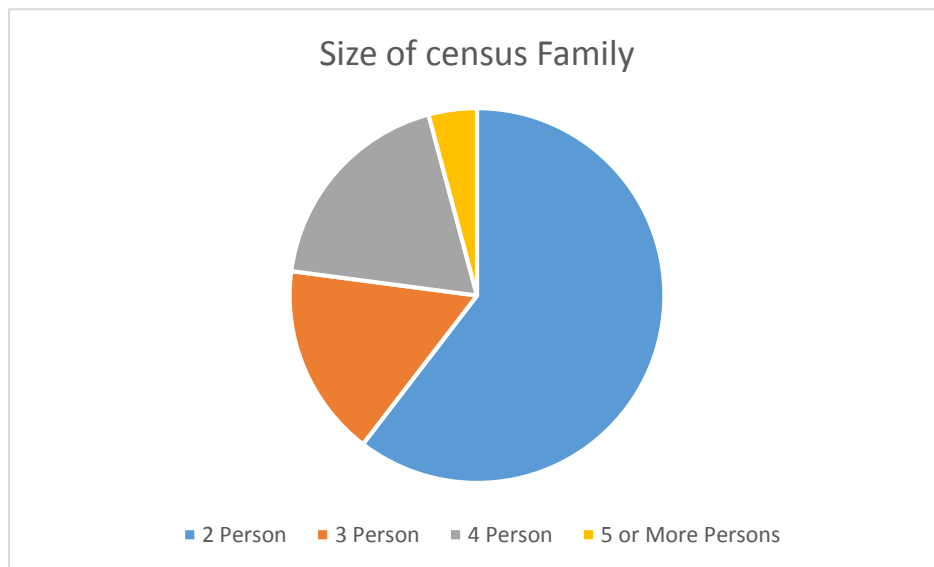
Size of census family: 2 persons

Size of census family: 3 persons

Size of census family: 4 persons

Size of census family: 5 or more persons

Total Number of Census Families in Private Households



4 Housing

4.1 Dwellings

1. Includes mobile homes and other movable dwellings such as houseboats and railroad cars.
2. The category “other dwelling” is a subtotal of the following categories: semi-detached house, row house, apartment or flat in a duplex, apartment in a building that has fewer than five storeys and other detached house.

Geographic Name	Type	Total - Structural Dwelling Type	Single - Detached House	Apartment, building that has 5 or more storeys	Movable Dwelling	Other Dwelling
Manitoulin	DIS	5,550	4,860	0	25	670
Gore Bay	T	370	260	0	0	105

4.2 Residential Building Permits

2012

9 Permits Issued – 6 Construction, 3 Demolition

Estimated value of construction \$339,171.00
Permit 09-12 Withdrawn less \$257,760.00
\$ 81,411.00

2013

12 Permits Issued – 10 Construction, 2 Demolition

Estimated Value of Construction \$221,359.00

2014

10 Permits Issued – 9 Construction, 1 Demolition

Estimated Value of Construction \$470,380.00

5 Agricultural Profile

5.1 Soil Types

Manitoulin District

Manitoulin Island features a number of pockets of good agricultural land. Agricultural soils on Manitoulin are derived from calcific or dolomitic limestone and are generally pH neutral. The Island features a number of different soil types with silt and clay loams being the most prevalent. Most of the productive soils fall into the range of Class 2 to class 4 soil-type, varying with climate, topography and stoniness. Much of the unimproved pastureland on the Island consists of soils that are less than a foot deep over bedrock. Over the past 20 years the region has seen a considerable amount of land upgraded through tile drainage. Summary descriptions of soil classes 2 to 4 are as follows (Environment Canada, 1980):

Class 2: Moderate limitations that restrict the range of crops or require moderate conservation practices. The soils are deep and hold moisture well. The limitations are moderate and the soils can be managed and cropped with little difficulty. Under good management they are moderately high to high in productivity for a fairly wide range of crops.

Class 3: Moderately severe limitations that restrict the range of crops or require special conservation practices. The limitations are more severe than Class 2 soils. They affect one or more of the following practices: timing and ease of tillage; planting and harvesting; choice of crops; and methods of conservation. Under good management they are fair to moderately high in productivity for a fair range of crops.

Class 4: Severe limitations that restrict the range of crops or require special conservation practices, or both. The limitations seriously affect one or more of the following practices: timing and ease of tillage; planting and harvesting; choice of crops; and methods of conservation. The soils are low to fair in productivity for a fair range of crops but may have high productivity for a specially adapted crop.

5.2 Growing Season and Climate

Manitoulin District

Manitoulin Island is located in Lake Huron and the growing season on the Island is influenced by the surrounding bodies of water. The climate is temperate with relatively late fall frosts and 120-130 frost-free days (OMAFRA, February, 2001). The annual precipitation, as reported at the Gore Bay weather station, is approximately 809mm of which 267mm falls as snow.

The following table shows the climate normals for several locations in the Study Area. The climate normals are based on Canadian climate stations with at least 15 years of data between 1971 and 2000 (Environment Canada, 2008). 21

Table 3.1: Climate Normals for Select Areas in the Study Area (1971-2000).

Weather Station	Month or Year	Temperature				Precipitation		
		Daily Average (Celsius)	Standard Deviation	Daily Maximum (Celsius)	Daily Minimum (Celsius)	Rainfall (mm)	Snowfall (cm)	Total Precipitation (mm)
Sault Ste. Marie	January	-10.1	2.8	-5.8	-14.2	7.9	93.4	101.2
	July	18.3	1.4	24.1	12.4	77.5	0	77.5
	Year	NA	NA	NA	NA	665.5	345	1010.5
Gore Bay	January	-10	3.3	-5.1	-14.8	11.7	67.1	53.7
	July	19.1	1.3	24.2	13.9	52	0	52
	Year	5.2	4.8	9.8	0.6	625	267.3	808.9
Sudbury	January	-13.6	3	-8.4	-18.6	12.5	63.8	68.6
	July	19	1.3	24.8	13.3	76.6	0	76.6
	Year	3.7	0.9	8.8	-1.4	656.5	274.4	899.3

Source (Environment Canada)

5.3 Research and Agri-food Innovation

Northern Ontario is a source of agri-food innovation. The Premier’s Award for Agri-Food innovation Excellence is a five year program that recognizes innovations that add value to existing products, create jobs and drive economic growth. Since the establishment of this program several farms on Manitoulin have been recognized for their innovation and contribution to the community and economy. Some of these farms are;

- Burt Farm Country Meats (2006)
- Martin Farms (2007)
- Burt Farm Country Measts (2007)
- Meeker’s Aquaculture (2008)

6 Vacant Land Profile

ROLL	DESCRIPTION		SQ. FT	FRONT
00500	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPP LOTS 13 14 N/S HALL ST		52000	49.5
00600	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOTS 11, 12 N/S HALL ST 31R-2078 PART 1		2.9AC	660
01401	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPP 12 & 13 WATER ST		2.48AC	248.17
01500	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPP LOT 14 WATER ST		7840	126
01800	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPP LOT 16 E/S THORBURN ST		20037	151.80
02200	GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPP LOT 20 WATER ST RP MR 30 PART 1		2.41AC	300
06502	29 WATER ST GORE BAY TOWN PLAN 4 WATER ST PT LOTS 21 & 22 RP 31 R- 1420 PTS 1,2,3,4,5,6,7		6098.4	124.65
00401	WATER ST GORE BAY TOWN PLAN 4 GORE BAY WATER LOT OPPS 13,14 N/S HALL ST		52200	297
11000	MEREDITH ST W GORE BAY TOWN PLAN 4 E/S PHIPPS ST PT LOT 8 *PARKING LOT		14673.3	83.58
17402	LAIRD ST E GORE BAY TOWN PLAN 4 E/S LAIRD ST LOT 15		21783.48	124.08
ROLL	DESCRIPTION		SQ. FT	FRONT
18200	13 LAIRD ST W GORE BAY TOWN PLAN W/S LAIRD ST LOT 6		21783.48	124.08
18300	15 LAIRD ST W		21783.48	124.08

	GORE BAY TOWN PLAN 4 W/S LAIRD ST LOT 7			
23001	WATER ST GORE BAY PLAN 4 S/S MAIN ST PT LOT 10		9200	151
23401	HALL ST GORE BAY TOWN PLAN 4 N/S HALL ST PT LOT 5		392.04	19.8
26700	AGNES ST S GORE BAY TOWN PLAN 4 N/S HALL ST PT LOTS 11&12 BEING 31R-437 PART 1		24437.16	178.55
27100	1 BAY ST W GORE BAY TOWN PLAN 4 N/S HALL ST PT LOT 12		8276.4	76
31000	PARK ST N GORE BAY TOWN PLAN 4 S/S PARK ST LOT 2		5AC	412.5
31002	PARK ST N GORE BAY TOWN PLAN 4 N/S PARK ST PT LOT 3		2.21AC	346.5
33601	GORE ST GORE BAY TOWN PLAN 4 S/S PARK ST LOT 8 N/S BACK ST PT LOT 8		25264.8	25
34701	RANGE ST GORE BAY TOWN PLAN 36 RANGE WEST PT LOT 14 RP 31R664 PART 2 *LAGOON		31.74AC	
34800	RANGE ST W GORE BAY TOWN PLAN 36 RANGE WEST PT LOT 14		14AC	66
36311	TOWN OF GORE BAY GORDON PT LOT 5 CON 11 RP 31R-2699 PART 4		.56AC	66
36404	GORE BAY TOWN PLAN 36 PLAN M172 BLK A PCL 1502 NORTH CHANNEL		25264.8	202.75

7 Transportation

The Town of Gore Bay is accessible by Highway, water and by air.

7.1 Highway

The Town of Gore Bay is reached by Hwy 540. The Town is a short distance from the Highway. Hwy 540 is connected to Hwy 6 which runs through Espanola and accesses Hwy 17.

7.2 Air

The Gore Bay-Manitoulin Airport provides a fly-in service to the West end of Manitoulin Island.

7.3 Water

The Gore Bay Marina is a short 5 minute walk to the down town core. The marina is a full service marina which is very popular with boaters cruising the North Channel.

8 Services and Facilities

8.1 Medical Facilities

The Medical Centre serves the population of western Manitoulin. The Gore Bay Medical Centre was built in 1985. The Centre is an up to date facility which also provides services to tourists and visitors to the west end of the island.

8.2 Fire Protection

The Joint Fire Department for Gore Bay-Gordon Barrie Island, administered by Gordon/Barrie Island, is a full service volunteer fire department capable of handling fire emergencies. The fire department is not manned on a full time basis.

8.3 Religious Services

The Town of Gore Bay has 6 churches of different denominations within its community.

8.4 Shopping Services

All the essentials can be found in Town. There are two drug stores, a variety store, a grocery store, LCBO and many other types of stores to shop while staying in Gore Bay.

8.5 Recreation

There are numerous outdoor recreation opportunities available. Winter options include, skating, hockey curling, snowmobiling, cross country skiing, and ice fishing to name a few. During the warmer months the Town has basketball, tennis, soccer, baseball, boating, swimming and many more recreation possibilities available.

8.6 Culture

There are two museums located within the Town of Gore Bay, the Gore Bay & Western Manitoulin Museum and Cultural Centre and the William Purvis Marina Museum. There is also an award winning summer theatre which offers numerous productions each summer. The Harbour Centre is a facility which houses many local artists where you can see artists at work as well as purchase their art.

8.7 Annual Events

Canada Day
Harbour Days
Christmas Parade
Summer Theatre

8.8 Service Clubs

Western Manitoulin Lion's Club
Gore Bay Curling Club
Royal Canadian Legion
Rotary Club
Girl Guides of Canada
Red Hat Society
Manitoulin Minor Hockey Association
Gore Bay Fish and Game Show

9 Business Statistics

9.1 Major Employers

Manitoulin Transport
Manitoulin Lodge
Bank of Montreal
Valumart
Gore Bay Child Care Centre

9.2 Gore Bay Occupations with Projected Growth

NOC-S	Description	2015 Jobs	2018 Jobs	Change	2015 Median Hourly Earnings
H	Trades, transport and equipment operators and related occupations	345	369	24	\$20.20
G	Sales and service occupations	144	150	6	\$15.09
B	Business, finance and administrative occupations	161	164	3	\$22.18
C	Natural and applied sciences and related occupations	24	25	1	\$30.71
X	Unclassified	10	11	1	\$0.00
	Total	686	720	34	\$19.65

Source: Employees - EMSI 2015.3

Showing occupations with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

NOC-S	Description	2015 Jobs	2018 Jobs	Change	2015 Median Hourly Earnings
H7	Transportation equipment operators and related workers, excluding labourers	268	288	20	\$19.38
H4	Mechanics	28	31	3	\$25.21
G2	Retail salespersons and sales clerks	34	36	2	\$11.52
B5	Clerical occupations	87	89	2	\$20.04
H0	Contractors and supervisors in trades and transportation	14	15	1	\$26.65
X0	Unclassified	10	11	1	\$0.00
B4	Clerical supervisors	14	15	1	\$22.41
B3	Administrative and regulatory occupations	17	18	1	\$22.04
B1	Finance and insurance administration occupations	14	15	1	\$22.28
G3	Cashiers	15	16	1	\$10.12
G9	Sales and service occupations, n.e.c.	48	49	1	\$12.89
E1	Teachers and professors	28	29	1	\$40.53
G0	Sales and service supervisors	10	11	1	\$16.24
	Total	590	622	32	\$19.57

Source: Employees - EMSI 2015.3

Showing occupations with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

NOC-S	Description	2015 Jobs	2018 Jobs	Change	2015 Median Hourly Earnings
H71	Motor vehicle and transit drivers	268	288	20	\$19.38
G21	Retail salespersons and sales clerks	34	36	2	\$11.52
H42	Automotive service technicians	20	22	2	\$24.64
B57	Recording, scheduling and distributing occupations	21	22	1	\$19.43
B51	Clerical occupations, general office skills	12	13	1	\$17.63

B53	Finance and insurance clerks	28	29	1	\$22.43
B31	Administrative and regulatory occupations	17	18	1	\$22.04
B41	Clerical supervisors	14	15	1	\$22.41
G97	Other sales and related occupations	11	12	1	\$10.61
G31	Cashiers	15	16	1	\$10.12
H02	Supervisors, railway and motor transportation occupations	10	11	1	\$24.99
X00	Unclassified	10	11	1	\$0.00
G01	Sales and service supervisors	10	11	1	\$16.24
B11	Finance and insurance administrative occupations	14	15	1	\$22.28
	Total	486	517	31	\$18.60

Source: Employees - EMSI 2015.3

Showing occupations with at least 10 employees in 2015 or 2018 and with a positive change

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NOC-S	Description	2015 Jobs	2018 Jobs	Change	2015 Median Hourly Earnings
H711	Truck drivers	251	270	19	\$19.63
H421	Automotive service technicians, truck and bus mechanics and mechanical repairers	18	20	2	\$24.90
G211	Retail salespersons and sales clerks	34	36	2	\$11.52
B575	Dispatchers and radio operators	13	14	1	\$20.90
B531	Accounting and related clerks	18	19	1	\$21.08
G311	Cashiers	15	16	1	\$10.12
H022	Supervisors, motor transport and other ground transit operators	10	11	1	\$24.97
H712	Bus drivers and subway and other transit operators	11	12	1	\$15.72
X000	Unclassified	10	11	1	\$0.00
B111	Bookkeepers	12	13	1	\$21.92
	Total	394	423	29	\$18.50

Source: Employees - EMSI 2015.3

Showing occupations with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

9.3 Industries with Projected Growth

NAICS Code	Description
48-49	Transportation and warehousing
61	Educational services
44-45	Retail trade
54	Professional, scientific and technical services
31-33	Manufacturing
62	Health care and social assistance
X0	Unclassified
	Total

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

NAICS Code	Description
484	Truck transportation
611	Educational services
541	Professional, scientific and technical services
914	Aboriginal public administration
X00	Unclassified
485	Transit and ground passenger transportation
	Total

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-s

NAICS Code	Description	2015 Jobs	2018 Jobs
48-49	Transportation and warehousing	391	418
61	Educational services	50	53
44-45	Retail trade	93	95
54	Professional, scientific and technical services	26	28
31-33	Manufacturing	10	11
62	Health care and social assistance	68	69
X0	Unclassified	10	11
	Total	649	686

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

NAICS Code	Description	2015 Jobs	2018 Jobs
484	Truck transportation	361	387
611	Educational services	50	53
541	Professional, scientific and technical services	26	28
914	Aboriginal public administration	12	13
X00	Unclassified	10	11
485	Transit and ground passenger transportation	11	12
	Total	470	503

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

NAICS Code	Description	2015 Jobs	2018 Jobs
4841	General freight trucking	361	387
6111	Elementary and secondary schools	50	53
5412	Accounting, tax preparation, bookkeeping and payroll services	26	28
9141	Aboriginal public administration	12	13
X000	Unclassified	10	11
4854	School and employee bus transportation	11	12
	Total	470	503

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown
employed positions not shown

NAICS Code	Description
4841	General freight trucking
6111	Elementary and secondary schools
5412	Accounting, tax preparation, bookkeeping and payroll services
9141	Aboriginal public administration
X000	Unclassified
4854	School and employee bus transportation
	Total

Source: Employees - EMSI 2015.3

Showing industries with at least 10 employees in 2015 or 2018 and with a positive change

A small number of self-employed positions not shown

10 Resources

2011 Census of Canada

Algoma – Manitoulin Agricultural Economic Sector Profile 2009

Ontario Ministry of Finance Projections

Environment Canada